



Would a \$20,000 scholarship change a student's life this year?

We'd like for one of those lives to be a graduating senior from *your* school. Begin promoting the 2010 KFC® Colonel's Scholars Program, and it could mean up to \$5,000 per year for tuition, fees, books, and room and board to one of your students.

The KFC Colonel's Scholars Program was created in 2006 and is dedicated to assisting students with financial need who plan to pursue a bachelor's degree at a public institution within their legal state of residence. To qualify, a student must be:

- Graduating from high school this academic year (between 12/1/09 and 8/31/10)
- Maintaining a minimum high school cumulative GPA of 2.75 or higher
- Enrolling in a public, in-state college or university (start date no later than 9/30/10)
- Pursuing a bachelor's degree
- A U.S. citizen or permanent resident

Scholars may begin their college career by entering into either a 2- or 4-year accredited, public (state-funded) college or university within their state of legal residence, as long as they stay on track to complete a bachelor's degree program.

Students complete their application online at www.kfcscholars.org. The online application will be available from **December 1, 2009 through February 10, 2010**. Students will be asked to provide pertinent information about themselves and their family life, their activity level during high school, and compose a few short answer responses to various questions. The online application will allow the student to save their work as they go. Once the application period closes (February 10), a preliminary review of all applications submitted will take place (early March). Based on the preliminary review, students selected as semifinalists will then be asked to provide additional supporting documents.

What should your students be doing to prepare?

Right now, of course, is the time for all students to complete a FAFSA (www.fafsa.ed.gov). An estimate of financial need can also be calculated at www.act.org/fane.

What can you do to help your students prepare?

Display the enclosed posters around the school building, particularly in areas where eligible seniors might see them. If you need additional posters, a PDF file is available for you online at www.kfcscholars.org. Don't forget to contact students who you feel are eligible, and may graduate before the end of the academic year.

**The KFC Colonel's Scholars Program will announce the fifth class of Scholars by June 2010.
Don't delay. Get the word out to your students today!**

KFC Colonel's Scholars Program
www.kfcscholars.org

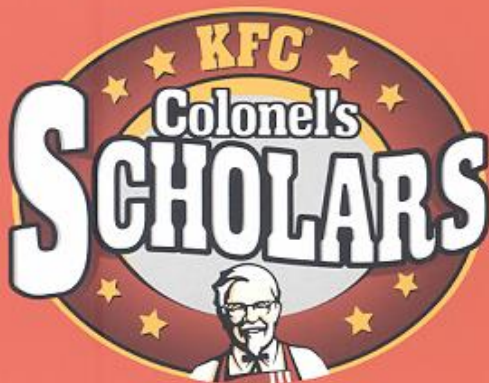
You, your dreams and aspirations—Would a \$20,000 scholarship help?

KFC Colonel's Scholars is looking for high school seniors with financial need and an entrepreneurial spirit to qualify for the KFC Colonel's Scholars Program. Awards are up to \$20,000 for tuition, fees, textbooks, room and board.

To qualify, graduating high school seniors must:

- ★ Earn a minimum high school cumulative GPA of 2.75
- ★ Enroll in a public college or university within their state of legal residence
- ★ Plan to pursue a bachelor's degree
- ★ Be a U.S. citizen or permanent resident
- ★ Demonstrate financial need

The online scholarship application will be available from December 1, 2009 to February 10, 2010 at www.kfcscholars.org. For questions, visit the website or call toll-free 1-866-KFC-7240.

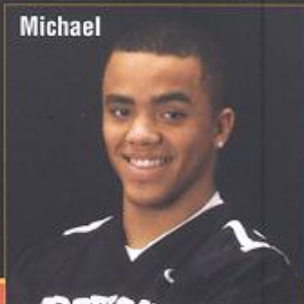


KFC Colonel's Scholars is a program of the Kentucky Fried Chicken Foundation, an independent 501(c)(3) charity funded by KFC, its employees, franchisees, and KFC patrons, and seeks to help provide high school students scholarship resources to attend postsecondary schools within their states of residence.

Lauren



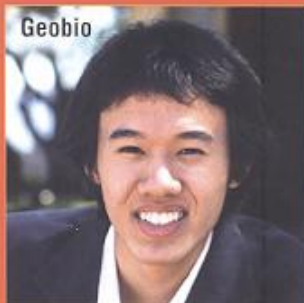
Michael



Tiya



Geobio



Sarah



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